

Sponsor Isadoora's Tenth Anniversary Season!

World Premiere! *Eclipse of the Soul* • Third Avenue Playhouse • Oct. 6-9 & 13-16, 2011
 Winter Musical: *Striking 12* • Juniper Hall at Birch Creek • Feb. 10-13 & 17-20, 2012
Circle Mirror Transformation • Ephraim Village Hall • May 17-20 & 24-27, 2012

Sponsorship Levels

Sponsors at all levels will receive 2 free tickets (Will Call), acknowledgement in the playbill, and other recognition benefits as outlined below:

ADVERTISER (PLAYBILL SPONSOR)

Winter Show only
 (*Striking 12* musical by B. Milburn, V. Vigoda & R. Sheinkin)

- \$ 35 Text-only Listing
- \$ 60 1/4 page playbill ad* + Listing
- \$ 85 1/2 page playbill ad* + Listing
- \$135 Full page playbill ad* + Listing

Full Season
 (all playbills for remainder of season; prorated + 20% off!)

- \$ 55 Text-only Listing
- \$ 95 1/4 page playbill ad* + Listing
- \$135 1/2 page playbill ad* + Listing
- \$215 Full page playbill ad* + Listing

“SPOTLIGHT OPERATOR” (SHOW SPONSOR)

- \$850 Full page playbill ad* for Winter Musical, plus prominent recognition display and pre-show announcement acknowledgement at all 8 Winter Musical performances; special thank-you listing on media materials including business name on production postcard, cover of playbill, in press releases & ads, logo on show/season poster.

“STAGE DOOR” (SEASON SPONSOR)

- \$3,000 Full page playbill ad* for all productions, plus prominent recognition display and pre-show announcement acknowledgement at all remaining Tenth Anniversary Season performances; special thank-you listing on media materials including business name on all production postcards, cover of all playbills, in press releases & ads, logo on all show/season posters.

Company: _____

Contact Person(s): _____

Please note: All donor addresses, phone numbers, and e-mail addresses are handled responsibly and are never sold, rented or shared.

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Yes! Please send us *Isadoora* “Insider” e-news!

Website: _____

Name as you would like it to appear in the playbill and other acknowledgement listings:

* Playbill ad text/artwork due by January 25, 2012.
 Please see reverse for ad specifications.

Playbill Display Ad Specs & Info



Please rerun *exactly* the same ad as last season.

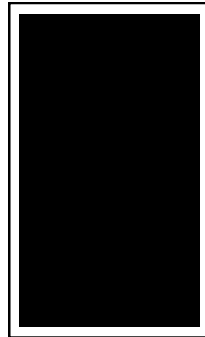
I will submit a new ad.

Ad prepared by: _____

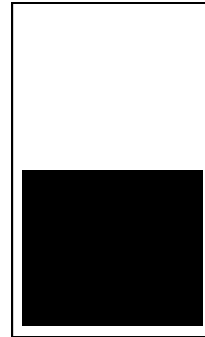
Preparer's Phone: _____

Preparer's Email: _____

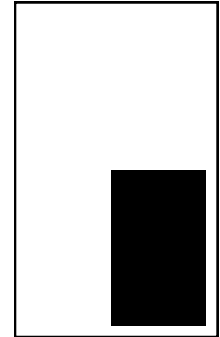
***Playbill ad submission deadline: 1/25/2012
send to renee@rp-designs.net***



Full Page
7 3/4" x 5 1/8"



Half Page
3 3/4" x 5 1/8"



1/4 Page
3 3/4" x 2 1/2"

Terms & Conditions

CONDITIONS

Publisher retains the right to refuse visual and editorial material not in keeping with the quality of the playbill, and to refuse any advertiser deemed not in the interests of Isadoora Theatre Company. Isadoora reserves the right to edit copy.

Payment, along with this contract and electronic ad file, must be received by Isadoora Theatre Company not later than January 25, 2012. Any exception to this policy must be approved by a member of Isadoora's Board of Directors. Forms received without accompanying payment may not be honored.

COPYRIGHT

Advertiser certifies that they either own the copyright, or have permission from any and all copyright holders, to all material included in their advertising submitted to Isadoora, and will hold Isadoora harmless in any dispute involving copyright.

PRINTING SPECIFICATIONS

The ad will print in black and white, as it is in the electronic file provided to Isadoora. Please include a hardcopy proof of the ad. Call if you have any questions.

All ads must be submitted to Isadoora in electronic form by Jan. 25, 2012. Advertiser will be responsible for all additional charges for ad changes once artwork has been submitted.

Ads set up for Mac in Quark 6, Adobe InDesign, Illustrator, Photoshop, JPG, or PDF are acceptable. All fonts and images **MUST** be included.

Please email ads to Renee at renee@rp-designs.net.

If you have any questions about ad specifications of submission methods, please email Renee or call her at 920-421-1185.

Disclaimer

Isadoora Theatre Company shall in no event be liable for direct, indirect, special, incidental, contingent or consequential damages resulting from any errors or omissions in the Isadoora Theatre Company Playbill, including damage from loss of business or loss of goodwill. The aforementioned applies even if Isadoora Theatre Company has been advised of the possibility of such damages. By signing this agreement, I agree that Isadoora Theatre Company shall have no liability arising out of the contract for negligence or for errors or omissions, in excess of the cost of my ad. Any written or oral information or advice given by Isadoora Theatre Company will in no way increase the scope of this warranty, nor may I rely on such oral or written communication. The laws of the State of Wisconsin shall govern this agreement.

I have read and will accept the terms and conditions of this agreement.

Signature: _____

Date: _____

Isadoora Theatre Company is a registered non-profit 501 (c) (3) with the IRS. All contributions are 100% tax deductible.

Please send this form with sponsorship contribution to:

Isadoora Theatre Company • P.O. Box 734 • Fish Creek, WI 54212 • 920-493-DOOR (3667)
Website: www.isadoora.com • Email: info@isadoora.com